



**MIDWEST
FOODS**

Weekly Updates

November 19th, 2018

Happy Thanksgiving!

As a reminder, we are
CLOSED on
Thursday, November 22nd!

Produce Picks

The best the season has to offer!
Contact your Business Development Associate
for pricing and availability.

NEW IN SEASON

- California Pears
- Persimmons
- Quince

PEAKING NOW

- Local Butternut Squash
- Local Delicata Squash
- Local Kobacha Squash
- Local Red Kuri Squash
- Local Spaghetti Squash

COMING IN SOON

- Crab Apples
- Pink Lady Apples
- Satsumas



Holiday Decor!

Coming Soon

Winter holiday must-haves such as wreathes, garland and holly are coming soon, & candy canes have already arrived!

Pre-order today! Products are available on a first come first serve basis. Contact your Business Development Associate for availability and pricing.

MARKET ALERTS

There are problems with the avocado market. Picking has just resumed in Mexico, leading to scarce product and high prices.

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BRIX LEVELS	Fruit	Origin	Label	Brix	Average	Bursting
Degrees Brix is a measure of the sugar content in your food. Fruits with a high Brix reading have a pleasing sweetness we all love.	Cantaloupe	USA	Del Lago	12	12	16
	Honeydew	USA	Santa Rosa	12	10	14
	Watermelon	USA	Indian Hills	13	12	16
	Pineapple	Costa Rica	Fyffes	15	15	22
	Mango	Mexico	Del Rio	13	6	14
	Green Grape	Chile	VBZ	15	12	20
	Red Grape	Chile	VBZ	17	12	20
	Gala Apple	USA	Super Fresh	12	10	18
	D' Anjou Pear	USA	Blue Bird	16	10	14

MARKET UPDATES

Apples: We are experiencing extremely limited supplies of Granny Smith and Golden Delicious apples. The market is extremely active as well.

Bell Peppers (Eastern): Critically tight supplies.

Berries (Strawberries): Due to Salinas / Watsonville phasing out of production and the wild fires in southern California, strawberry supplies in all California locations will be very limited all week.

Cucumbers (Eastern): Cucumber supplies are steady with more shippers starting to harvest.

Eggplant (Eastern): Supplies are tight on number one product.

Onions: Transportation limited.

Potatoes: Transportation is very limited out of all shipping points.

Potatoes (colored): Transportation is limited.

Squash (Eastern): Good supplies at the moment but expect that to change.

Stone Fruit: Nectarines and Peaches are done for the season.

Tomatoes (Eastern): Limited plantings of romas in Florida, and heavily reduced yields of Grape and Roma tomatoes in Mexico, are sending markets upward quickly. Escalated pricing is likely to extend through December.

Tomatoes (Western): Roma and Grape tomato crossing into the U.S. from Mexico have been significantly reduced from Hurricane weather events in past weeks. In addition, there is currently a cold front that as moved into Eastern Mexico causing evening temperatures to dip into the high 20's and low 30's. Mexico is expecting 3 to 4 more nights of freezing/near-freezing temperatures that will have a direct impact on tomato crops the remainder of the year.

TRANSITIONS & TEMPS

Bell Peppers (Eastern): Bell pepper is transitioning into Florida but shippers are struggling with light yields and smaller sizing.

Berries (Strawberries): Mexico production continues to improve. Florida just started scratching the surface this week. We expect to see better supplies moving forward.

Cucumbers (Eastern): Cucumbers are transitioning to Florida.

Eggplant (Eastern): Central Florida is just beginning.

Squash (Eastern): Squash supply is predominantly in Florida and not in transition.

Stone Fruit: Import season will start late December.

PEAK SEASONS

No peak seasons at this time

Check back next week for peak seasons!

WEATHER FORECAST

High Pressure continues out west with cool mornings and warm afternoons across the region. In Southern California strong winds continue to push devastating wildfires thorough the region as winds begin to taper off the latter part of the week. The dry air brings cold mornings from Central Mexico into the southwestern desert regions. Morning lows begin to warm through the rest of the week. A frontal system moves through Florida today with periods of rain mainly in the northern half of the state. Cold air behind this system will bring the coolest temperatures of the season with low to mid 30s expected in the coldest inland areas in the northern part of the state.

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