



Weekly Updates

)CTOBER 24TH, 2025

Fresh off the Farm



Wetherby - Wisconsin



Decorative Fall Corn 12-3 CT | 01-1311 Featured



Pomegranates
32 - 36 CT | MWF-1067
Featured



Pie Pumpkin White 10-12 CT | 01-11825 Local

Michigan/Wisconsin



Persimmon Fuyu 10 CT | 01-12031 Featured



Pie Pumpkin 30 LB | 172600P Local

Michigan/Wisconsin



Squash Honeynut

1 /2 BU | MWF-3173

Local

Wisconsin

FEATURED ITEMS

This week we're featuring three delicious local apple varieties from Garwood Orchards in LaPorte, Indiana. The Garwood family has been farming the same land for more than 180 years, growing high-quality fruits and vegetables with the same care and dedication that's been passed down through six generations.

Crimson Crisp® Bright red, firm, and perfectly balanced with a sweet-tart flavor. Great for snacking or adding crunch to a fresh salad. **88 CT | MWF-13094**

EverCrisp® Known for its long-lasting crunch and honeyed sweetness, this apple holds up beautifully in both hot and cold applications. **88 CT | 01-11845**

Ludacrisp® A newer variety with juicy tropical notes and a refreshing sweetness that stands out in any dish or display. **88 CT | MWF-13095**

From field to table, Garwood apples deliver unbeatable local flavor and consistent quality that chefs and operators can count on all season long.

MARKET ALERT

Ongoing weather issues and recent heavy rainfall in California continue to limit yields for vegetables and berries industry-wide. Cauliflower, lettuces, baby kale, arugula, spinach, spring mix, and strawberries are most affected. Green leaf and romaine remain extremely short as growers face added challenges with the Salinas season ending and production transitioning to Arizona.

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Market Report

FRUIT					VEGETABLES				
	Price	Quality	Supply			Price	Quality	Supply	
Apples	\$\$		Steady		Asparagus	\$ \$ \$		Light	
Blackberries	\$\$		Steady		Avocados	\$\$		Steady	
Blueberries	\$\$\$		Light	₩ B	ell Peppers	\$ \$		Light	
Cantaloupe	\$ \$		Steady		Broccoli	\$ \$ \$		Light	
Grapefruit	\$ \$		Light		Brussels Sprouts	\$ \$ \$		Light	
Grapes Green	\$\$		Good		Carrots	\$		Steady	
9	\$\$		Good		Cauliflower	\$ \$ \$		Light	
Grapes Red					Celery	\$ \$ \$		Steady	
Honeydew	\$\$		Steady		Cucumbers	\$\$		Light	
<u>(</u> Lemons	\$\$		Steady		Eggplant	\$\$		Light	
Limes	\$\$		Steady		Garlic	\$\$		Steady	
Oranges	\$\$\$		Light	A. Commercial Commerci	Green Onions	\$\$\$		Light	
Pears	\$ \$		Light		Kale	\$\$		Steady	
Pineapple	\$\$		Light		Lettuce Iceberg	\$ \$ \$		Light	
Raspberries	\$\$		Steady	di L	ettuce Leaf	\$ \$ \$		Steady	
Stone Fruit	\$\$		Steady		Lettuce	\$\$		Steady	
Strawberries	\$ \$ \$		Light		ender Leaf				
Watermelon	\$ \$		Steady		Mushroom	\$ \$		Light	
			_		Onions	\$ \$		Good	
ProAct the Source October 22nd, 2025					Potatoes	\$ \$ \$		Steady	
					Squash	\$ \$ \$		Light	
WEATH	F D D	FPOR	т		Tomatoes	\$ \$ \$		Light	

WEATHER REPORT

Arizona Dry low moves inland Wednesday; no rain. Gusts 2025 mph SE CA/Yuma, 10–15 mph central AZ. Highs 80s–low 90s; lows drop midweek, warm slightly by Saturday.

California Weak low brings light showers and cool temps Wednesday; highs 60s–70s, lows 40s–50s. Warmer late week before weekend showers (0.10–0.50").

Florida Mostly dry through Sunday with a chance of showers late. Highs upper 70s–80s. North FL lows dip to 40s–50s, warming by weekend; central/south stay mid-60s–70s. Gusts 20–30 mph thru Friday. **Mexico** Temps seasonal to slightly above normal through Oct 26. Isolated showers possible. Highs mid70s to mid-80s; lows low 50s to low 60s.