



**MIDWEST
FOODS**

Weekly Updates

July 16th, 2021

All items are subject to availability.

FEATURED NEW & RETAIL READY

Description		Item Number
Berries Blue 12-1pt Case Packer Michigan	FEATURED LOCAL	01-11352
Cherries Rainier 10 Row 15# Case	FEATURED ITEM	567901
Cucumbers Pickling 40# Garwood Indiana	FEATURED LOCAL	160800
Kale Green ORGANIC 24ct Family Farm Fresh	FEATURED LOCAL	01-2882
Lettuce Aquaponic Red/Green Mix 6-8oz Windy	FEATURED LOCAL	6-2985
Melons Water Yellow 5ct Case	FEATURED ITEM	01-11657
Pepper Anaheim Green 10# LOCAL Garwood	FEATURED LOCAL	167501P
Pepper Anaheim Green 5# LOCAL Garwood	FEATURED LOCAL	PA2277
Pepper Jalapeno 10# LOCAL Garwood Indiana	FEATURED LOCAL	PA2205
Pepper Jalapeno 5# LOCAL Garwood Indiana	FEATURED LOCAL	01-4579
Pepper Serrano 5# LOCAL Garwood Indiana	FEATURED LOCAL	01-4583

GRAB-N-GO



MIDWEST
Kitchens

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Contact Customer Service



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orders@midwestfoods.com

MARKET REPORT

Apples Quality is good on all varieties, and pricing is steady. New crop Galas will start in mid-August.

Asparagus Market lower with better supplies coming out of Mexico and Peru. Large sizing out of Peru continue to be tight. Look for supplies to continue to improve.

Avocados Delayed transition into new crop has caused markets to strengthen. Very strong demand for small sized fruit (60's and smaller) due to lack of supply. Currently peaking on 40's and 48's out of Mexico. Quality is good but with short shelf life. California season is on the decline and may conclude by end of August. Size structure out of California trending large.

Bell Peppers Market is much higher on green bells; supplies are limited out west as crop finishes early out of Bakersfield due to hot temps. Fresno has started but supplies are light. East coast supplies are fairly steady but expect more volume to come on with more regions starting by late July. Overall quality is good.

Berries (Blackberries) Mexico and California continue to have light harvests. Pricing is higher and quality is fair.

Berries (Blueberries) Heat in the Pacific northwest has lightened supplies out of that region, however all other domestic growing areas are in good supply. Pricing is steady and quality is good.

Berries (Raspberries) Mexico and California continue to have light harvests. Pricing is higher and quality is fair.

Berries (Strawberries) California's harvest is past its peak in Salinas, Watsonville and Santa Maria. Pricing may be higher in some markets. Quality is good, with smaller berry size reported.

Broccoli Excellent supplies and quality out of California and Mexico.

Brussels Sprouts Supplies continue to be tight coming out of Mexico. Look for this market to stay on the higher side going into the weekend.

Carrots Quality is good on all bulk and value-added product. Markets remain steady. Jumbo carrots remain light

out of California. We do have options out of Texas as well.

Cauliflower Excellent supplies and quality out of California and Mexico.

Celery Quality is very good, and pricing is steady on all sizes. Supplies are particularly good out of Southern California, in Oxnard and Santa Maria.

Citrus (Lemons) Supplies out of Ventura County is limiting domestic supplies. Pricing is higher on both Fancy and Choice grade fruit. We're seeing more imports starting to trickle in out of the east coast. Imports out west are looking to arrive at the end of the month. Overall, quality is good.

Citrus (Limes) Supplies and markets have remained steady on all sizes. Plenty of opportunities out of Texas, and also have cross dock options out west and east coast.

Citrus (Oranges) We are in full swing on Valencia's, supplies are looking steady to start. Quality is good and prices are stable.

Cucumbers Markets are fairly steady. Good quality and steady supplies out of all regions.

Eggplant Steady supplies with moderate demand. Quality is good.

Garlic California supplies remain very tight. Imports from Mexico and Argentina will offset in a minor way. Pricing is higher and quality is good.

Grapes (Green) Central valley shippers started picking green seedless in quantity this week. Expect the market to come off next week.

Grapes (Red) Market slightly up. Extreme heat in the growing districts is

MARKET REPORT

forcing harvest crews to quit early, and that has decreased supply.

Green Onions Good supplies coming out of Mexico. Look for this market to stay steady.

Kale Steady supplies are keeping this market level. Watching this market closely with the upcoming heat wave.

Lettuce (Iceberg) This market is steady to begin the week. Overall demand is off. There is a definite gap in pricing between Salinas and Santa Maria/Oxnard so please be aware. Production in Salinas is moderate at best. Weights for some shippers have been on the light side, 38-39 pounds. There have been some reports of decay and misshapen heads reported upon arrivals as well. This market looks to be fairly steady for the week.

Lettuce Leaf This market is flat overall. Some shippers are flexing on romaine as well as green/red leaf orders. Production has picked up on romaine hearts and offers are available from multiple suppliers. Like lettuce, expect steady supplies for the week for romaine and all leaf items. Demand looks to be steady at rest for the week.

Lettuce Tender Leaf Cilantro market on the rise. Lost acreage from the heat wave last week are keeping supplies tight this week. Look for this market to stay higher going into next week.

Melons (Cantaloupe) California's crop is running to larger sizes, with 9 CT the most plentiful. Quality and pricing are good.

Melons (Honeydew) California's crop is running to larger sizes, with 5-6 CT the most plentiful. Quality and pricing are good.

Melons (Watermelon) Markets are steady with good demand. Supplies on seedless and mini seedless are very good and quality is great.

Onions New Mexico markets is elevated caused by high winds and rains creating production delays. Red and white onions are elevated.

Pears California Bartletts have started quality is very good. California pears are much more reasonably priced than the remaining inventory in Washington.

Pineapples Supplies are tightening up and will remain so for the next 4-5 weeks, typical of this crop's early summer growing cycle. Quality is very good and pricing is steady on whole and crownless fruit.

Potatoes 40 and 50 CT continue to remain tight. New crop will enter the market Aug 2nd.

Squash Supplies on both coasts are plentiful with product available in several growing areas. Quality is good. Yellow squash remains slightly higher. Better pricing available out of Baja. Overall quality is good.

Stone Fruit Market slightly higher due to heat inspired curtailment of harvest shortening supplies.

Tomatoes Tomato prices are slightly higher with several regions finishing up in the east. With heat out in CA, expect west coast tomato prices to inch up. Steady supplies out of Baja and Eastern Mexico. Quality is good.

The Source July 14, 2021

WEATHER FORECAST

California Weak high pressure allows deep marine layer through Saturday causing near to below average temps area wide. Max temps will linger in the 60s along the coast, 70s to low 80s in the coastal valleys and low 80s to low 90s south of King City through the rest of the week.

Mexico Isolated showers and thunderstorms are expected the few days. Near to slightly below normal temps through July 18th.

Florida Heavy continuous rain fall is in the forecast today, bringing 1 to 2 inches of rain with winds at 10 to 15 mph with gusts up to 25 for south Florida.

Arizona Overnight storms could yield heavy rainfall and localized flooding this morning. Chance for thunderstorms continues, but wanes through Friday as storm dynamics decrease.

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