

# MIDWEST FOODS

## Weekly Update

February 23rd, 2018

LOCAL PRODUCE

CODE	ITEM	UOM	FARM	ORIGIN
01-11761	<b>Apples Red Delicious</b>	138 ct.	Riveridge Produce	Sparta, MI
01-11762	<b>Apples Red Delicious</b>	163ct	Riveridge Produce	Sparta, MI
156400P	<b>Beet Jumbo Gold Sack</b>	25 lbs.	Rice Lake Farms	Grant, MI
156500P	<b>Beet Jumbo Red Sack</b>	25 lbs.	Rice Lake Farms	Grant, MI
158900P	<b>Carrot Jumbo Loose</b>	50 lbs.	Rice Lake Farms	Grant, MI
180000P	<b>Parsnip Loose</b>	20 lbs.	Rice Lake Farms	Grant, MI
7807184	<b>Sprouts Bean</b>	5 lbs.	Phoenix Bean	Chicago, IL
MWF-1763	<b>Tomatoes Beef Steak</b>	15 lbs	Mighty Vine	Rochelle, IL
01-11585	<b>Tomatoes Beef Steak Yellow</b>	15 lbs.	Mighty Vine	Rochelle, IL
MWF-1311	<b>Tomatoes Vine Cherry</b>	9 lbs.	Mighty Vine	Rochelle, IL
MWF-1306	<b>Tomatoes on the Vine</b>	11 lbs.	Mighty Vine	Rochelle, IL
01-4643	<b>Turnip Jumbo Loose</b>	5 lbs.	Rice Lake Farms	Grant, MI

## ORGANICS

### VEGETABLES

<b>Arugula Baby</b>	2 lbs.	#45323133
<b>Broccolini</b>	18 ct.	#01-4417
<b>Broccoli Crowns</b>	20 lbs.	#MWF-1569
<b>Carrots</b>	25 lbs.	#159100
<b>Cauliflower</b>	12 ct.	#MWF-1278
<b>Kale Baby</b>	2 lbs.	#01-2882
<b>Mesclun</b>	2 lbs.	#01-11460
<b>Mushroom Chef's Mix</b>	5.43 lbs.	#464314
<b>Spinach Baby</b>	2 lbs.	#01-11735
<b>Squash Butternut</b>	35 lbs.	#01-11007

### FRUITS

<b>Apples Granny Smith</b>	88 ct.	#01-1494
<b>Blackberries</b>	12 x 6 oz.	#01-3812
<b>Blueberries</b>	12 x 6 oz.	#01-1436
<b>Raspberries</b>	12 x 6 oz.	#01-2877
<b>Strawberries</b>	8 x 1 lbs.	#01-1012

## ! MARKET ALERTS

*There are no new updates at this time.*

# BRIX LEVELS

Degrees Brix is a measure of the sugar content in your food. Fruits with a high Brix reading have a pleasing sweetness we all love.

FRUIT	ORIGIN	LABEL	BRIX	AVG.	BURSTING
<b>Cantaloupe</b>	USA	Classic	12	12	16
<b>Honeydew</b>	USA	Mike'sMelons	11	10	14
<b>Watermelon</b>	USA	Cactus Melon	12	12	16
<b>Pineapple</b>	Costa Rica	Kingston	15	14	22
<b>Mango</b>	Mexico	Capco	18	6	14
<b>Green Grape</b>	USA	Manuelita	16	12	20
<b>Red Grape</b>	USA	Gold Cup La Calera	20	12	20
<b>Gala Apple</b>	USA	Super Fresh Growers	16	10	18
<b>D' Anjou Pear</b>	USA	Blue Bird	13	10	14

## Weather

Cold temperatures will continue across the west with a slight chance of rain as a few moisture-starved cold fronts move through. Strong winds (20-30mph) will accompany these cold fronts as they move through California this week. Mid-range forecasts bring a couple of wet, cold fronts into California next week bringing some much-needed rain to the region. Temperatures will be mostly seasonal with a few isolated showers across Central Mexico and cool, breezy conditions to the north. High pressure will keep Florida mostly dry with above-normal temperatures throughout the week. A slow moving front looks to bring rain to the region early next week.



## MARKET UPDATES

### Bell Peppers

Good supplies.

### Blackberries

Some red cell and soft fruit has been reported this week. This is a result of the recent cold and wet weather in Mexico.

### Broccoli

Cold temperatures in all growing regions has affected the supply base resulting in a higher trend in the markets.

### Cauliflower

Cold temperatures in all growing regions are causing supplies to decrease daily. As a result, the market is trending much higher.

### Chili Peppers

For lent, hot pepper markets will be active. Higher demand on Mexico's National market will create a shortage in export to US.

### Cucumber

Look for supplies to tighten by the end of the week.

### Eggplant

Supplies are getting tight on good quality product.

### Oranges

Strong demand keeping small size fruit limited in availability.

### Squash

Good supplies of Squash, some quality issues on yellow squash. Expect supplies to tighten as the week progresses.



## TRANSITIONS & TEMPERATURES

### Blackberries

Oxnard and Santa Maria are expected to start mid-March.

### Blueberries

Transition to domestic production will start by mid-March in Florida, followed by California and Georgia shortly after.

### Pears

We will see the first Argentinian Bartlett and Forelle pears in March. Chilean Packham pears and Bosc will arrive at the end of March.

### Raspberries

Oxnard and Santa Maria will start harvest by mid-March and slowly increase production.

### Strawberries

Santa Maria will increase harvest over the next 2-3 weeks. Salinas / Watsonville will slowly increase production over the next 4-6 weeks. Florida may come to an early end in the next 4 weeks if the hot weather continues.



## PEAK SEASONS

### Apples

Washington, Idaho, Michigan, Pennsylvania, and New York are all in the peak of their seasons.

### Bell Peppers

Green Bell Pepper is in Peak season.

### Pears

Washington is still in the peak of its D'anjou, Bosc, and red pear seasons. Chile is in the peak of its Bartlett season.

### Potatoes

Washington is still in the peak of its D'anjou, Bosc, and red pear seasons. Chile is in the peak of its Bartlett season.

### Squash

Squash is in peak season.